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DO YOU WANT TO PRESENT YOUR OWN BRAND?

Many T-shirts have a neck label of the manufacturer. That means the neck label of the manufacturer has to be detached and replaced by the requested label. With our T-shirts made of organic cotton the labels can be torn off. Therefore, our label is called "Tear off!®-label".

We relabel the T-shirts for you with a special transfer technique (known from sports articles). Then we put your logo or your brand in the neck area of the T-shirt.

THE RIGHT SIZE FOR EVERYONE

MEN

	xs	S	М	L	XL	XXL	3XL	4XL	5XL	6XL
Size	44	46	48	50	52	54	56	58	60	62

LADIES

	XS	S	M	L	XL	XXL	3XL	4XL	ı
Size	34	36/38	38/40	40/42	42/44	46	48	50	

KIDS

	XS	S	M	L	XL	XXL
Height in cm	98/	110/	122/	134/	146/	158/
	104	116	128	140	152	164

SOCKS

Shoe size	35-38	39-41	42-44	45-47
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WE LOVE ORGANIC COTTON!

Fair, transparent, harmless.

That's what our **organic cotton** is all about.

The **naturalness** of our products is not only visible but also **perceptible**

and therefore, it conveys a completely new attitude towards life – for our

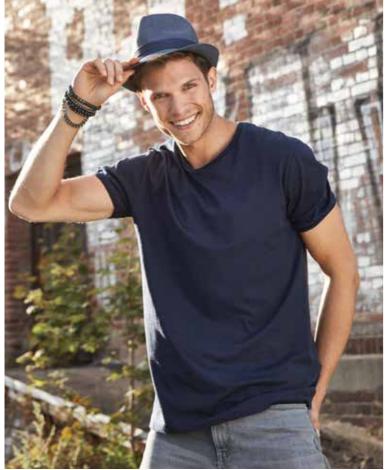
organic cotton is grown without pesticides and artificial fertilizers and

genetic engineering is completely avoided.

That's why we love organic fashion!

Designed in Albstadt, South Germany
N 48° 15′ 48.647″ O 8° 59′ 30.908″





The selection of the two brands comprises about 900 fashionable products, which are always available in a quantity of approximately 20 million pieces and a stock availability of around 98%. Extremely short delivery periods are a major plus JAMES & NICHOLSON and myrtle beach offer their customers. Service takes top priority - in day-to-day business the focus is always on the customer. That is why the quality of the product lines is the most important thing of the company philosophy from inception to completion and beyond.



BRAND STATEMENT

Both in textile promotion and in corporate fashion wear JAMES & NICHOLSON and myrtle beach are meanwhile among the best-known and most popular brands. The product diversity of the two product lines is unparalleled and is expanded every year by around 100 fashionable novelties. In the fields of sports, leisure, business and work there is hardly any top or headgear which is not included in the diverse product line.

JAMES & NICHOLSON and myrtle beach are manufactured with social and ecological responsibility. All the textiles are REACH-compliant and manufactured according to Oeko-Tex® Standard 100. Since 1999 social and environmental aspects have been integrated into the company code of conduct. They are submitted to strict controls.

The headwear shown in the catalogue is part of our myrtle beach collection.



MADE WITH RESPONSIBILITY

SOCIAL COMPLIANCE

As members of the ,BSCI/Business Social Compliance Initiative' we commit ourselves to implementing the BSCI code of conduct as part of our business relations with our manufacturers and thus to improving the working conditions within our supply chain and to producing our textiles fairly. This includes our clear commitment to the empoyees' right to freedom of assembly, protection against discrimination, and an adequate remuneration, that is, at least the statutory national minimum wage.

Another central component is the occupational safety regulations. That is how we guarantee that the occupational safety regulations of the ILO (International Labour Organisation) are met. Child labour, forced labour or precarious jobs are not tolerated. Several social compliance departments in the countries of production test all the factories thoroughly and make sure that these conditions are met.



PROTECTION OF THE ENVIRONMENT

All the products of myrtle beach and JAMES & NICHOL-SON are produced in an environmentally friendly way.

QUALITY STANDARD

The merchandise is regularly tested by certified testing institutes in the countries of production regarding the given parameter. Moreover, in cooperation with SGS, Testex, Hohenstein and other renowned institutes the quality is continually controlled.

OEKO-TEX® STANDARD 100

This standard guarantees that textile and non-textile product components pose no threat to health.





ADHERENCE TO THE REACH-REGULATIONS

We assure you that when manufacturing our myrtle beach products and JAMES & NICHOLSON textiles we meet the obligations of the REACH-regulations.

OCS STANDARD

When manufacturing garments of myrtle beach and JAMES & NICHOLSON, the Organic Content Standard is a standard for verifying and tracking the exact content of organically grown materials in a final product.



Organically Grown Cotton Organically Grown Cotton Organically Grown Cotton Organically Grown Cotton Certified by CU853836



Certified by CU853836

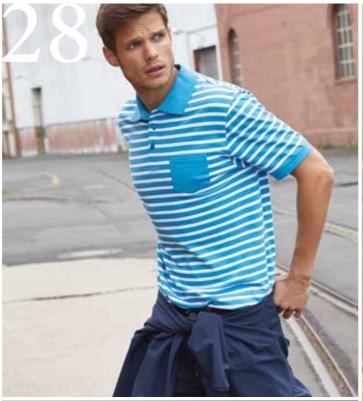


Certified by CU853836

Certified by CU853836













NEW ITEMS

- 10_**8027/8028**_T-SHIRT STRIPED
- 28**_8029/8030**_POLO STRIPED
- 30_JN873/JN874_WORKWEAR POLO
- 36_**8021/8022**_SWEAT
- 38**_8023/8024**_HOODY
- 40**_8025/8026/8026K**_ZIP HOODY
- 44_MB7135_HEADBAND
- 44_**MB7312**_SCARF
- 45_8031_SNEAKER SOCKS
- 45_**8032**_SOCKS



6





SHIRTS_ORGANIC WITH ATTITUDE

Fashionable, colourful or descreet: **T-shirts** made of **organic cotton** in a multitude of colours and styles **are always a good choice**.

New **designs** in **maritime look** perfectly round off the fashionable product line made of high-quality **single jersey** or **slub yarn**.

Produced fairly and without genetic engineering, all the products of this collection are twice as pleasant to wear.

Indispensable basics - Ahoy and enjoy!

NEW_T-SHIRT STRIPED







8028_navy/white



8027_LADIES' T-SHIRT STRIPED 8028_MEN'S T-SHIRT STRIPED

- T-shirt in maritime look with breast pocket
- 100 % combed, ring-spun organic cotton, single jersey, round neck
- Two-ply rolled hem on sleeves and waistband
- Neckband with elasthane
- Tear off!®-label
- 8027: Lightly waisted
- Outer fabric (140 g/m²): 100% cotton

8027 XS·S·M·L·XL·XXL **8028** S·M·L·XL·XXL·3XL











LADIES'- & MEN'S-T

8001_LADIES'-T **8002**_MEN'S-T

- T-shirt with trendy roll hem
- 100% organic combed ring-spun cotton, single jersey
- Sleeves with roll hem
- Tear off!®-label
- 8001: Slightly waisted, low cut round neckline, outer fabric (120 g/m²): 100% cotton
- 8002: Round neckline, outer fabric (140 g/m²): 100% cotton

8001 XS·S·M·L·XL·XXL **8002** S·M·L·XL·XXL·3XL

8001_white



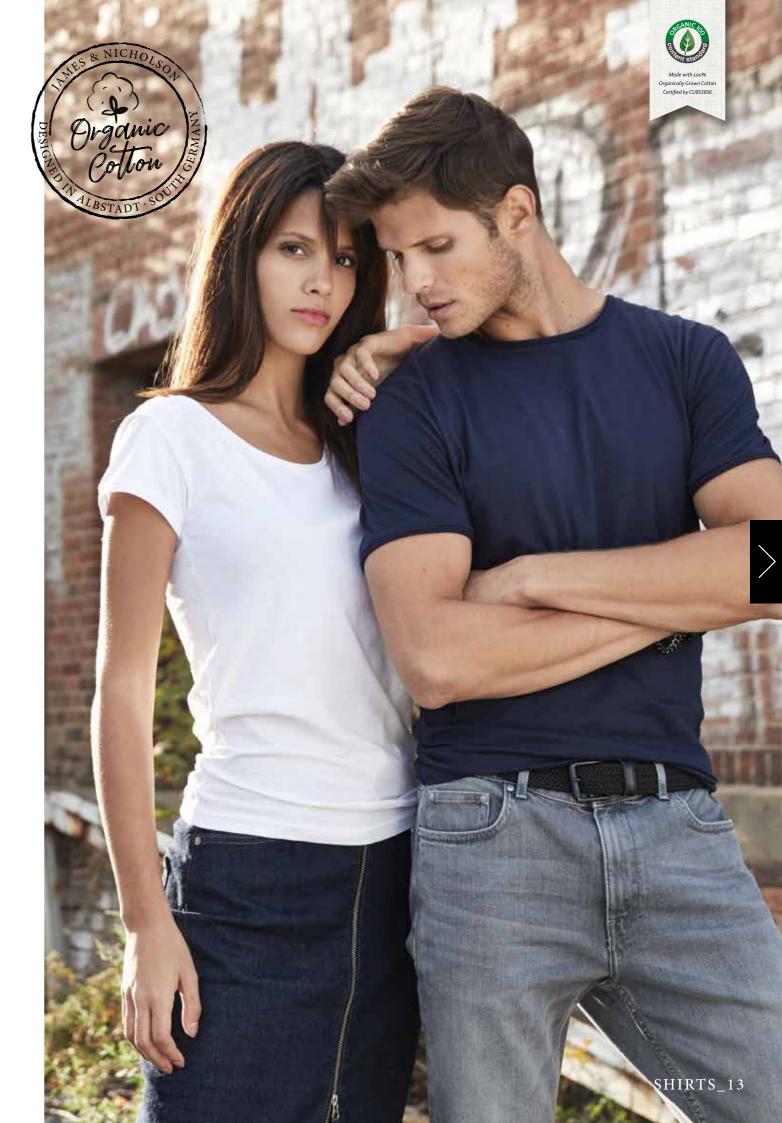






8002_navy





T-POCKET





SIZE S-3XL







8004_white



black-heather



- Breast pocket with roll hem
- Tear off!®-label

- slightly waisted, outer fabric (120 g/m²): 100% cotton
- 8004: V-neck with small cuffs, outer fabric (140 g/m²): 100% cotton

 $\textbf{8003} \hspace{0.1cm} \mathsf{XS} \cdot \mathsf{S} \cdot \mathsf{M} \cdot \mathsf{L} \cdot \mathsf{XL} \cdot \mathsf{XXL}$ $\textbf{8004} \ \mathsf{S} \cdot \mathsf{M} \cdot \mathsf{L} \cdot \mathsf{XL} \cdot \mathsf{XXL} \cdot \mathsf{3XL}$

LADIES' CASUAL-T





8005_LADIES' CASUAL-T

- Ladies' T-shirt in casual style
- 100% combed ring-spun organic cotton, single jersey
- Low cut round neckline
- Cuffs with elasthane
- Overcut shoulder
- Short roll-up sleeves
- Casual fit
- Tear off!®-label
- Outer fabric (120 g/m²): 100% cotton $XS \cdot S \cdot M \cdot L \cdot XL \cdot XXL$









BASIC-T











8007_LADIES' BASIC-T 8008_MEN'S BASIC-T

- T-shirt in classic form
- 100% combed ring-spun organic cotton, single jersey
- Sleeve-cuffs with elasthane
- Tear off!®-label

- 8007: Slightly waisted, low cut round neckline, outer fabric (120 g/m²): 100% cotton
- 8008: Round neckline, outer fabric (140 g/m²): 100% cotton

8007 XS·S·M·L·XL·XXL **8008** S·M·L·XL·XXL·3XL



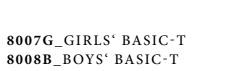
GIRLS' & BOYS' BASIC-T











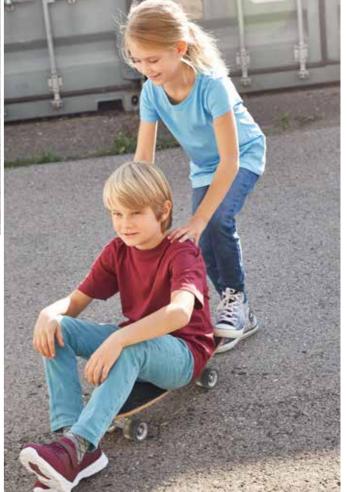
- Classic T-shirt
- 100 % combed ring-spun organic cotton, single jersey
- Round neckline
- Sleeve-cuffs with elasthane
- Tear off!®-label
- 8007G: Lightly waisted
- Outer fabric (140 g/m²): 100% cotton

 8007G
 XS
 S
 M
 L
 XL
 XXL

 98/104
 110/116
 122/128
 134/140
 146/152
 158/164

 8008B
 XS
 S
 M
 L
 XL
 XXL

 98/104
 110/116
 122/128
 134/140
 146/152
 158/164



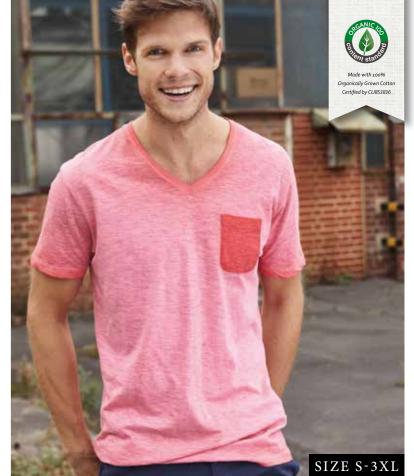


SLUB-T

8015_LADIES' SLUB-T 8016_MEN'S SLUB-T

- T-shirt in vintage look
- Single jersey made of slub yarn and combed ring-spun organic cotton
 Elaborate Spray Print technique
- 8015: Two-ply roll edge on neckline, sleeves and waistband, lightly waisted, outer fabric (130 g/m²): 100% cotton
- 8016: V-neck, sleeve-cuffs with elasthane, breast pocket in contrasting colour, outer fabric (150 g/m²): 100% cotton

8015 XS · S · M · L · XL · XXL **8016** S · M · L · XL · XXL · 3XL







LADIES' SLUB-TOP





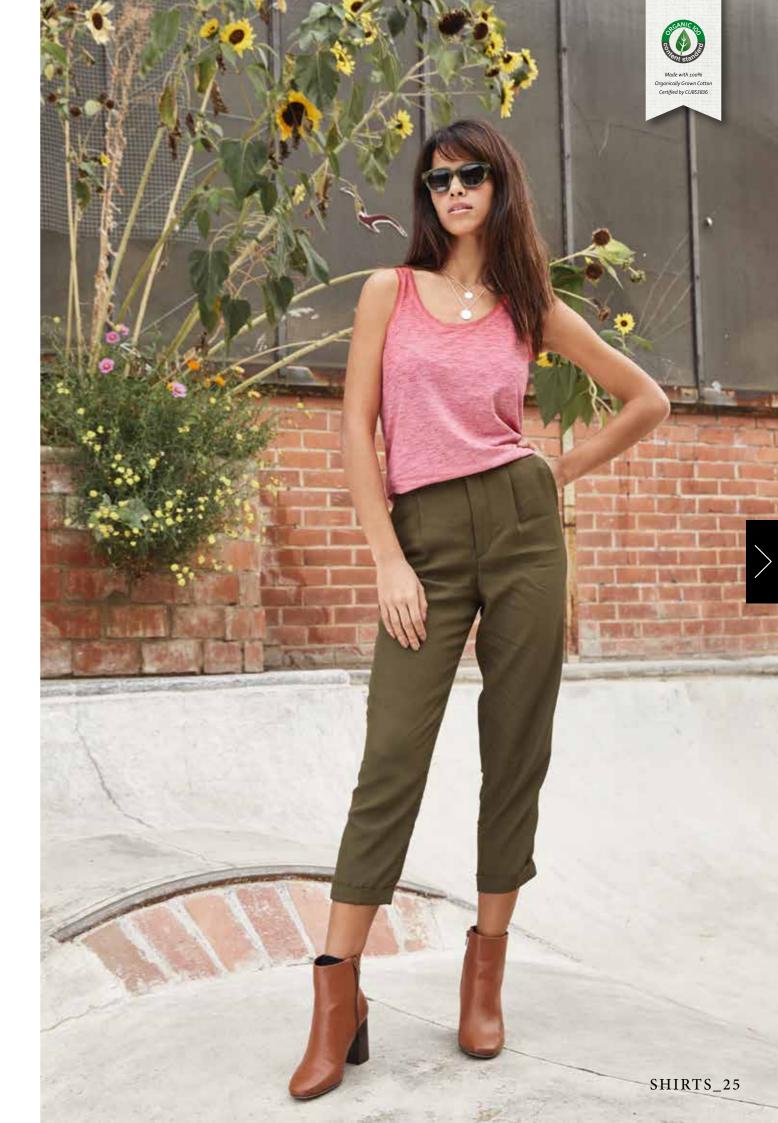
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8017_LADIES' SLUB-TOP

- Ladies' tank top in vintage look
- Single jersey made of slub yarn and combed ring-spun organic cotton
- Elaborate Spray Print technique
- Two-ply roll hem
- Narrow bands on neckline and armlines
- Lightly waisted
- Outer fabric (130 g/m²): 100% cotton $XS \cdot S \cdot M \cdot L \cdot XL \cdot XXL$











POLOS_ CLASSICS WITH STYLE

Feel good, look good: polo shirts by JAMES & NICHOLSON are timeless classics which suit any type of occasion.

Tasteful details such as **breast pockets** and side slits will impress you with unfailing casualness.

All the poloshirts have been **independently certified** and have been produced under **controlled working conditions**.
On top of that, this collection is extremely pleasant to wear.

Everyday-wear with a casual touch - Say yes to a timeless classic!

NEW_POLO STRIPED











8029_navy/white



8030_ atlantic/white





8029_LADIES' POLO STRIPED 8030_MEN'S POLO STRIPED

- Polo shirt in maritime look with breast pocket
- Fine piqué quality made of 100% combed, ring-spun organic cotton
- Knitted polo collar
- Sleeve cuffs, breast pocket, buttons and button-placket on the inside in contrasting colour
- Side slits

- Tear off!®-label
- 8029: waisted form, 5 buttons
- 8030: 3 buttons
- Outer fabric (180 g/m²): 100% cotton

8029 XS·S·M·L·XL·XXL **8030** S·M·L·XL·XXL·3XL

POLOS_29

NEW_WORKWEAR POLO





JN873_orange



JN874_carbon

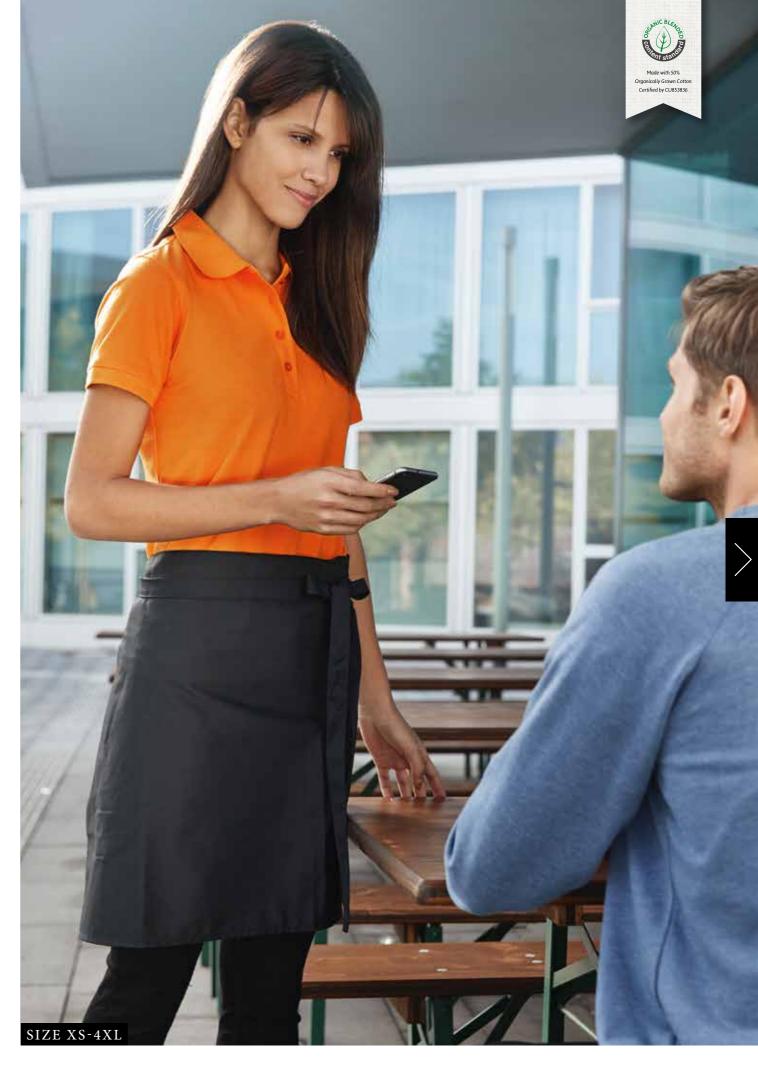
JN873_LADIES' BIO WORKWEAR POLO JN874_MEN'S BIO WORKWEAR POLO

- Easy-care, durable polo shirt
- Mixed materials made of combed, ring-spun organic cotton and polyester for optimum shape-retention and washability
- Knitted polo collar and sleeve cuffs
- Necktape
- JN873: Button placket with 4 buttons, side slits
- JN874: Button placket with 3 buttons
- Washable up to 60 degrees, suitable for tumble drying
- Outer fabric (200 g/m²): 50% cotton, 50% polyester

 $\textbf{JN873} \quad \mathsf{XS} \cdot \mathsf{S} \cdot \mathsf{M} \cdot \mathsf{L} \cdot \mathsf{XL} \cdot \mathsf{XXL} \cdot \mathsf{3XL} \cdot \mathsf{4XL}$

JN874 $XS \cdot S \cdot M \cdot L \cdot XL \cdot XXL \cdot 3XL \cdot 4XL \cdot 5XL \cdot 6XL$





POLOS_31

BASIC POLO







8009_LADIES' BASIC POLO 8010_MEN'S BASIC POLO

- Classic poloshirt
- Fine piqué made of 100% combed ring-spun organic cotton
- Knitted polo collar and sleeve cuffs
- Buttons tone in tone, side slits
- Tear off!®-label
- 8009: waisted, 4 buttons
- 8010: 2 buttons
- Outer fabric (180 g/m²): 100% cotton

8009 S · M · L · XL · XXL

 $\textbf{8010} \ \mathsf{S} \cdot \mathsf{M} \cdot \mathsf{L} \cdot \mathsf{XL} \cdot \mathsf{XXL} \cdot \mathsf{3XL}$

black-heather





lime-green

fern-green

irish-green

POLOS_33







SWEATS_ MUST-HAVE STREETWEAR

Ultra-comfortable, stylish and **extremely pleasant to wear**: the new sweats and hoodies will make you feel good.

They are extremely comfortable thanks to a characteristic hood, kangaroo pocket, raglan sleeves, French terry and soft, ringspun cotton.

All our sweats and hoodies have been certified according to OEKO-Tex Standard 100. All of their components are harmless to health.

Fashion favourites with streetwear character – **Urban flair at its best!**

NEW_SWEAT









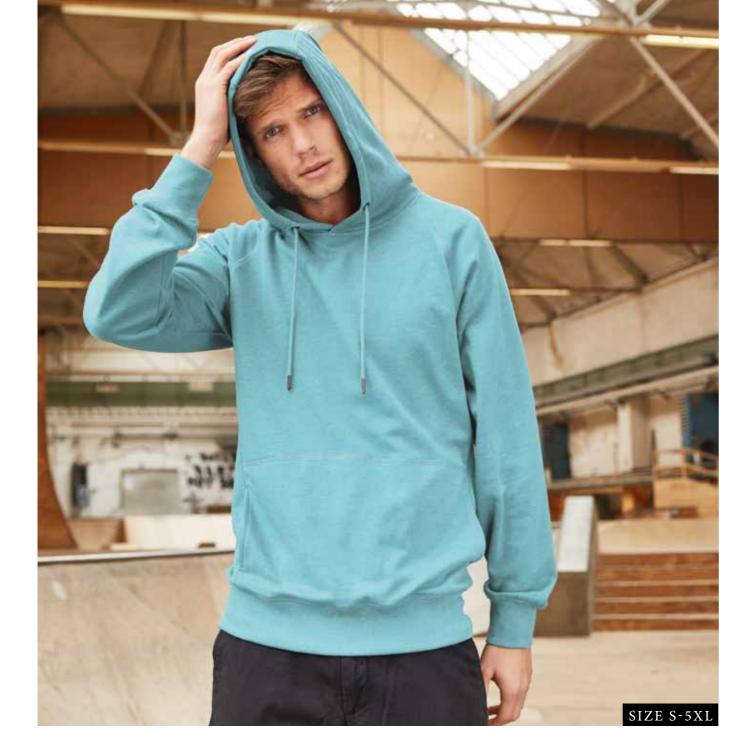


- Classic sweatshirt with raglan sleeves
- High-quality French terry, 85% combed, ring-spun organic cotton
- Classic round neck, necktape
- Collar and sleeve-bands with elasthane
- Collar patch
- Tear off!®-label
- 8021: lightly waisted
- Outer fabric (300 g/m²): 85% cotton, 15% polyester

8021 XS·S·M·L·XL·XXL·3XL **8022** S·M·L·XL·XXL·3XL·4XL·5XL



SWEATS_37



8023_black-heather

8024_glacier-melange

Tear off!

8023_LADIES' HOODY 8024_MEN'S HOODY

- Hooded sweatshirt with raglan sleeves
- High-quality sweat fabric with roughened inside
- 85% combed, ring-spun organic cotton
- Two-layer hood with drawcord
- Lateral dividing seams at the front, kangaroo pocket
- Sleeve-bands with elasthane
- Tear off!®-label
- 8023: lightly waisted
- Outer fabric (300 g/m²): 85% cotton, 15% polyester

8023 XS·S·M·L·XL·XXL·3XL **8024** S·M·L·XL·XXL·3XL·4XL·5XL

NEW_HOODY

















SWEATS_39

NEW_ZIP HOODY







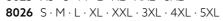
SIZE XS-3XL





8025_LADIES' ZIP HOODY 8026_MEN'S ZIP HOODY

- High-quality French terry





8025_ash

8026_royal-heather



8026K_acid-yellow 8026K_glacier-melange

8026K_CHILDREN'S ZIP HOODY

- Hooded sweat jacket with zip
- High-quality French terry
- 85% combed, ring-spun organic cotton
- Two-layer hood without cord
- Lateral dividing seams at the front, kangaroo pocket
- Sleeve-bands with elasthane
- YKK-zip
- Tear off!®-label
- Outer fabric (300 g/m²): 85% cotton, 15% polyester

XS S M L XL XXL 98/104 110/116 122/128 134/140 146/152 158/164





















• Lateral dividing seams at the front, kangaroo pocket

- Tear off!®-label

8025 $XS \cdot S \cdot M \cdot L \cdot XL \cdot XXL \cdot 3XL$

























• Hooded sweat jacket with zip

- 85% combed, ring-spun organic cotton
- Two-layer hood with drawcord
- Sleeve-bands with elasthane
- YKK-zip
- 8025: lightly waisted
- Outer fabric (300 g/m²): 85% cotton, 15% polyester

SWEATS_41 40







ACCESSORIES_ COMPLETE THE LOOK

Cotton from head to toe: myrtle beach accessories made of organic cotton complement every product to perfection.

High-quality **headwear**, a light **summer scarf** and matching **socks** complete the outfit and set stylish accents.

Produced in an environmentally friendly way – we can say with a clear conscience that these accessories add that certain something to every outfit.

Ideal for casual urban looks - Essential accessories have it all!



NEW_BIO COTTON SCARF



MB7312_BIO COTTON SCARF

- Pleasantly warm cotton scarf
- Short, fine fringe along the edges of the scarf
- Fashionable colourways
- Outer fabric (65 g/m²): 100% cotton 180 x 50 cm

NEW_BIO COTTON HEADBAND



MB7135_BIO COTTON HEADBAND

- Extra-wide headband
- 100% combed, ring-spun organic cotton, single jersey
- Tear off!®-label
- Outer fabric (140 g/m²): 100% cotton

One Size



NEW_BIO SOCKS



8032 BIO SOCKS

- Classic socks with a high content of organic cotton
- Elastic cuff with Lycra®
- Flat toe seam
- Reinforced toe and heel part



NEW_BIO **SNEAKER SOCKS**



8031_BIO SNEAKER SOCKS

- Classic short socks with a high content of organic cotton
- Elastic cuff with Lycra®
- Flat toe seam
- Reinforced toe and heel part
- Outer fabric: 75% cotton, 23% polyamide, 2% elasthane

35-38 · 39-41 · 42-44 · 45-47



ACCESSORIES_45 44

BIO COTTON BEANIE



MB7113_BIO COTTON BEANIE

- Fashionable beanie in casual style
- Narrow roll hem
- 100% combed ring-spun organic cotton, single jersey
- Tear off!®-label
- Outer fabric (120 g/m²): 100% cotton

One Size







46_ACCESSORIES 47

